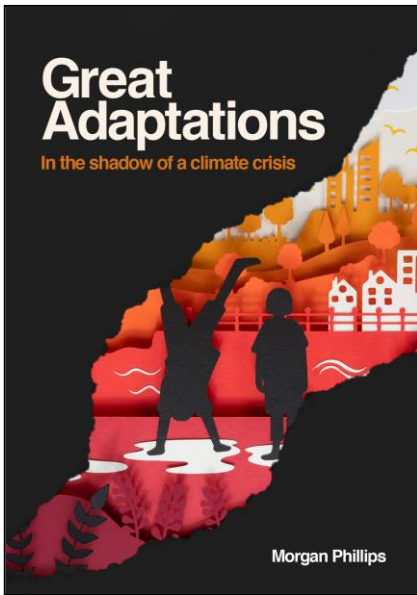


NEW BOOK PRESS RELEASE – PUBLICATION DATE: 14 SEPTEMBER 2021

The book we all need to read: a humane, positive, plain-speaking approach to climate change measures which challenges the concept of “adaptation” versus “mitigation” ahead of the vital COP26 conference in November 2021



Great Adaptations

In the shadow of a climate crisis

by **Morgan Phillips** (Co-Director of The Glacier Trust)

*... we so often have to tick either the “adaptation” or the “mitigation” box – whether at workshops, for grants, or speaking topics. In **Great Adaptations** this unhelpful dichotomy is laid bare through provocative analogies and powerful real life examples. Morgan’s story telling is urgent and matter of fact, yet kind and hopeful. It serves as a huge challenge to us all to strive for radical change as fast as “humanely” – not just “humanly” – possible.*

Sonja Graham, CEO Global Action Plan



ISBN: 9781 9120 9214 7 Paperback 224 pages RRP: £9.99 Sept 2021

Publisher: Arkbound Foundation www.arkbound.com/featured-books

Available through the publisher, Waterstones & other bookshops as well as internet booksellers (Also available as an ebook)

#ClimateChange #GlobalCrisis #PlanetWarming #OurChildren’sFuture #LifeOnEarth #COP26

Heatwaves; extreme winters, the worst storms on record; elevated sea levels; melting ice caps; forest fires, devastating flooding, rising CO₂ emissions ... We see the headlines, we feel for those bereaved or made homeless, and we acknowledge that we are facing a truly existential threat – but what should we do about it?

If you aren’t already adapting to climate change, you will be soon, and so will billions of others. It is no longer a topic that can be ignored. However, is **adaptation** the answer? Or is talk of adaptation a license for damaging complacency rather than positive achievement?

In this new book (being published just ahead of the global COP26 climate change conference in Glasgow) campaigner Dr Morgan Phillips argues that, while the concept of ‘adaptation’ may have fierce critics, it is important to distinguish between: **bad adaptations (mal-adaptations)** which can exacerbate social injustice, cause deep ecological harm, and even hasten the onset of dangerous climate change – and **Great Adaptations** which transform peoples’ lives and contribute to the achievement of broader societal goals.

Across twelve captivating and beautifully illustrated chapters, Morgan Phillips recounts stories of adaptation from the air-conditioned pavements of Doha and the feral camels of Australia, to the ‘cool rooms’ of Paris and the ‘fog catchers’ of Morocco. These are the lesser-told stories of adaptation to climate change – the great adaptation case histories will be inspirations for the *positive* adaptations of the future; while the stories of *mal*-adaptations will, hopefully, act as warnings.

Great Adaptations is a call to action. It advocates adaptations that are ecologically restorative and socially just. It examines how the arguments about adaptation are framed, unpicks the contested notion of Deep Adaptation, explores the potential of Transformative Adaptation, and questions the legitimacy of the ‘reassuring stories’ that still dominate mainstream climate discourse.

Great Adaptations is conversational yet provocative, engaging and visually arresting – a tactile, pocket-sized and very shareable object. It will appeal to all concerned about climate change, be they experts and academics or the general reader. Author, Morgan Phillips (Co-Director of The Glacier Trust) offers his contribution to the mounting debate about climate adaptation and presents his case based on experience and study of real-life adaptation projects (good and bad) from around the world.

Please see over for further information >>>>



To request a review copies, images or to request an interview, please contact

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Great Adaptations: In the shadow of a climate crisis

by Morgan Phillips (Co-Director of The Glacier Trust)



Media Briefing/Feature Topics (background notes appear on the last page of this release)

- **Climate change adaptation** is beginning to happen and attention needs to be paid to it by a climate movement whose focus, thus far, has been skewed too heavily towards mitigation and a 'reassuring story' that dangerous climate change can still be avoided.
- **Adaptation** takes many different forms and the dangers of mal-adaptation arising from lack of resources, lack of knowledge, lack of care and insufficient scrutiny, are very real.
- **Author, Dr Morgan Phillips**, is a campaigner and climate adaptation practitioner whose book, *Great Adaptations* helps us to talk about climate adaptation – which is, for some climate change campaigners, a highly-charged, provocative topic.
- **Morgan Phillips is Co-Director of The Glacier Trust** – a charity that advocates for and enables climate change adaptation.
- **Morgan Phillips believes that positive, just and transformative** forms of adaptation are possible and have significant potential. These he calls '*Great Adaptations*' hence the title of his book.
- The climate justice movement has a **time-limited opportunity** to shape the narrative around adaptation and needs to grasp this before adaptation is **something that is done to people, not by them**.

In his beautifully-produced book *Great Adaptations*, Morgan Phillips dispels many misconceptions and myths about adaptation by giving examples of good (and bad) climate adaptation projects.

Morgan Phillips is available for interviews or to comment as a climate adaptation advocate. He is also willing to write exclusive articles and opinion pieces for you.

Great Adaptations – Contents: Introduction. **Part 1 – Silence:** The storm before the calm • Code of silence? **Part 2 – Adaptation:** Five reasons to talk about adaptation • Air condition everything • Snow, Grapes, Guns and Dams • Adaptation in the wild • Survival of the friendliest **Part 3 – Transformation:** 'It looks bleak. Big deal, it looks bleak.' • Different or better kinds of future • A note from the author **Part 4 – Stories:** The Reassuring Story • Adaptation is unavoidable, but maladaptation is not • Postscript

Media opportunities: Review copies on request • Extracts/serialisation • Author available for interviews or for expert-comment/opinion • Author willing to write exclusive articles for you • Photos available • A number of author events are planned in the lead-up to and during COP26 (Glasgow, November 2021)



About the author: Dr Morgan Phillips FRSA, is Co-Director of The Glacier Trust (theglaciertrust.org) a UK charity that enables climate change adaptation in Nepal. He is also Head of Insight at environmental charity Global Action Plan, Trustee at National Association for Environmental Education, and Associate Director at Green Schools Project. Morgan is the designer of multiple environmental education initiatives, lectured on the politics of climate change at Brunel University, and led the Eco-Schools programme for England for three years. An accomplished public speaker, Morgan has made presentations at many national and international conferences (including COP21 in Paris), has appeared on national TV & radio (eg: Channel 4 News, Sky News, Radio 5 Live).

Social media: @MorganHPhillips @theglaciertrust

Local UK interest: The author grew up in **Ceredigion, west Wales**; he studied in **Cheltenham, Bath** and **Leicester**; he currently lives in **Islington, London**. One case-study in the book features **Warwick District Council**. COP26 is being held in **Glasgow, Scotland** in November 2021.

Dr Morgan Phillips is also a contributor to the forthcoming book ...

Climate Adaptation: Accounts of Resilience, Self-Sufficiency and Systems Change being published by Arkbound on 25th October 2021 (a week before the vital COP26 conference in Glasgow in November). Further information about this book appears at the end of this release.



Please see over for further information >>>>



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Great Adaptations: In the shadow of a climate crisis

by Morgan Phillips ISBN: 9781 9120 9214 7 Paperback 224 pages RRP: £9.99 14 Sept 2021



What experts are saying about *Great Adaptations* by Morgan Phillips

Advance reaction from scientists, campaigners & commentators who reviewed the manuscript:

*The writing may be on the wall about the speed and scale of the rapid transition needed to cut pollution and adapt to an increasingly volatile climate, but it takes someone truly able to see to be able to read it. Morgan Phillips has accomplished that admirably in **Great Adaptations**. He vividly brings to life the immediate threats and opportunities for how we must change to all thrive within the boundaries of the biosphere. Here is a twin wind of reality and hope.* **Andrew Simms, Rapid Transition Alliance**

*It is only by embracing adaptation that will we be able to build the solidarity and belonging that can bring us out of the crisis. And, as **Great Adaptations** shows, it has to be adaptation from below, not passive feed-down from techno-fixes and bureaucratic intervention.* **Dr. Wolfgang Knorr, Lund University**

***Great Adaptations** is a precious offering of incisive pathways into conversations that might liberate us from underneath the heavy weight of 'fixing' the world to place us into the bright dawn of creating the world of our longings. Read it and leap!* **Skeena Rathor, Co-Founder, Extinction Rebellion**

My earnest hope is that this book will be a turning of the tide; and that, with the silence broken, the world can finally begin the painful process of awakening properly to climate reality... including to the reality of how we must now adapt transformatively, if we are to have any chance of heading off eco-induced collapses.

Prof. Rupert Read, University of East Anglia

***Great Adaptations** highlights how we not only need to engage with adaptation as a neglected sub-topic of climate change, but how we need to examine the role it plays in either cementing existing inequalities, or breaking them down ... provocative, informative and imaginative.* **Carne Ross, Founder, Independent Diplomat**

With the time for tinkering around the edges long past, what is needed now is bold and visionary thinking - this is an important contribution to imagining a different future. **Asad Rehman, Executive Director, War on Want**

... a revelation in terms of unravelling novel conversations and contentions on the topic of climate adaptation and is a remarkable attempt to forge a mutually reinforcing relation with climate mitigation ... The author has managed to pen an intriguing combination of confluences and dichotomies, thus creating pathways for further contemplation. **Prof. Dr. Saleemul Huq, Director, ICCAD; Chair, Expert Advisory Group, CVF**

This is a brave and timely work, one that not only seeks to raise the profile of adaptation, in a world already experiencing the impacts of 1.2 °C of warming, but one that also seeks a greater goal, beyond the current obsession with technical fixes and towards the real heart of the issue ... Morgan seeks to frame adaptation in the light of social justice and plots a path towards a more co-operative and kinder future.

Richard McIlwain, Deputy CEO, Keep Britain Tidy

I know Morgan to be an impressive thinker – someone who follows where the climate science leads, rather than bending to what is politically feasible. Someone who understands that any proportionate response to climate change must flow from searching questions about who we are and what we value.

Dr. Tom Crompton, Director, Common Cause Foundation

***Great Adaptations** is a wake up call ... to a sector that, in the rich world at least, talks lazily of "fixing" or "stopping" climate change while the fires burn hotter and the hurricanes blow harder.*

Ollie Hayes, co-host Sustainababble podcast

Also, forthcoming from Arkbound (25 Oct 2021)

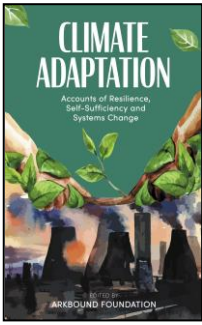
Climate Adaptation: Accounts of Resilience, Self-Sufficiency and Systems Change

Please see over for further information >>>>



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Further essential reading – forthcoming from Arkbound (25 October 2021) Climate Adaptation:

Accounts of Resilience, Self-Sufficiency and Systems Change

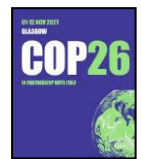
With contributions from 20 international climate experts & campaigners

An unflinching look at climate change, drawing upon the latest data to analyse the eminent threat to life and society as we know it. As international climate change experts gather in Glasgow for COP26, this vital new book examines the unimaginable magnitude of the challenge ahead. While politicians, industrialists and individuals are only just beginning to appreciate the enormity of the problems facing us and to grapple with the dramatic steps needed to achieve ‘zero emissions’ this book offers workable case studies and models from communities around the globe to help confront the issues head-on, develop positive adaptations, build resilience and self-sufficiency while never underestimating the danger of ‘mal-adaptations’ or complacency about the current emergency and the desperate need for action.

To request information or reserve a review copy, please contact: elly@ellydonovan.co.uk 07905 087779

NOTES FOR EDITORS:

About COP26, (The 26th United Nations Climate Change Conference 2021, www.ukcop26.org):



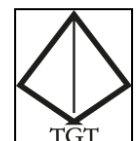
- COP26 is being held in **Glasgow from 31st October – 12 November 2021**. (Glasgow was recently awarded the status of Global Green City).
- COP is an abbreviation for “Conference of the Parties”
- COP26 will be attended by the countries (ie: the “Parties”) that signed the United Nations Framework Convention of Climate Change (UNFCCC) – a treaty that came into force in 1994.
- What are the main aims of COP26?
 - Secure global net-zero by mid-century – ie: countries are being asked for ambitious 2030 emissions reductions targets to decelerate global warming.
 - **Adapt** to protect communities and natural habitats – ie: countries to plans how to work together to protect and restore ecosystems, build defences, put warning systems in place, and to make infrastructure and agriculture more resilient to climate change (particularly relevant to the Arkbound books: *Great Adaptations & Climate Adaptations* being published in Autumn 2021).
 - Mobilise public and private finance to achieve the goals of COP26
 - Work together to deliver, ie: to finalise the rules needed to implement the Paris Agreement (the treaty agreed by 196 countries at COP21 in 2015) and to turn ambitions into action by accelerating collaboration between governments, businesses and society.
- COP26 further information: you can download a PDF brochure “**COP26 Explained**” from the home page of the ukcop26.org website.

About the award-winning publisher, Arkbound (www.arkfound.com):



- Arkbound was founded in Bristol as a **social enterprise** in 2015 and are one of the very few publishers to actively support people from disadvantaged backgrounds into the world of publishing and writing.
- They work on behalf of the registered charity, **Arkbound Foundation** (www.arkfound.org) to achieve this, and in early 2018 formally became its charitable trading company, with 100% of profits going into the charity.
- From socially excluded origins, Arkbound has gone on to win national and international awards.
- Arkbound books (www.arkfound.com) are diverse and feature authors from across the UK and from overseas. Arkbound are particularly interested in publishing work that has a social or environmental message of some kind, by people who would otherwise face difficulties getting published simply by virtue of their background. Arkbound work alongside creative writing mentors, literary agents, other publishers and editors, to develop key skills, as well as providing a platform for the launch of work.

About The Glacier Trust (www.theglaciertrust.org):



- **Dr Morgan Phillips**, the author of *Climate Adaptations*, is Co-Director of The Glacier Trust.
- The Glacier Trust (TGT) is a UK-based charity that works in partnership with Nepali NGOs and Academia to enable climate change adaptation in the Himalayas.
- Climate Change Adaptation: TGT work with remote communities in the Himalayan mountains and foothills to improve the livelihood chances of subsistence farmers who are already affected by climate change.
- Higher Education: TGT enable young adults to study and train in remote areas, training and enabling the next generation of Nepali glaciologists and climate change adaptation professionals.
- We Need To Talk About Adaptation: TGT campaign for more and better efforts to adapt to climate change, primarily by calling on colleagues, campaigners, journalists and public figures to talk about adaptation.



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